

WHAT IS CLAIMED IS:

1. A system for the creation and management of bookmarks relating to a location comprising:

5 a) a data server comprising;

- i) processor means for processing data;
- ii) means for encoding data elements relating to said location;
- iii) means for storing said data elements on a storage medium;
- iv) means for selectively accessing said data;
- v) data transceiver means;

b) at least one user device;

c) a data communication network adapted to connect said user device to said data server.

2. A system as claimed in claim 1 in which the data elements are adapted to contain data representations of:

- a) the geographical position of the location; and
- b) an identifier associated with the location.

3. A system as claimed in claim 2 in which the geographical position data elements comprise:

- a) the latitude associated with the location; and
- b) the longitude associated with the location.

9. A virtual location bookmark for use with a system as described in claim 1 in which the data elements are adapted to contain data representations of :
- a) the geographical position of the location; and
 - b) an identifier associated with the location.

5

10. A virtual bookmark as claimed in claim 10, wherein the geographical position data elements comprise;
- a) the latitude associated with the location; and
 - b) the longitude associated with the location.

11. A virtual location bookmark as claimed in claim 10, further comprising the latitude associated with the location;

12. A method for creating and storing information concerning a location comprising the steps of:
- a) determining the geographical position of the location;
 - b) identifying or creating additional data associated to said location;
 - c) creating a record comprising said position and said additional data;
 - d) storing said record in a centralized database.

13. A method as claimed in claim 12 wherein the said record is created by the user of a wireless device.

14. A method as described in claim 12 wherein said record is created by the user of a wired computer.

15. A method as claimed in claim 13 wherein said wireless device is a cellular telephone.
16. A method as claimed in claim 12 wherein said record is created by the user of a browser based light client.
17. A method for creating and storing information concerning a location comprising the steps of:
 - a) determining the geographical coordinates of the location;
 - b) identifying or creating additional data associated to said location;
 - c) storing said coordinates and said additional data in a centralized database.
18. A method as claimed in claimed 12 wherein said coordinates are determined with the use of a GPS device.
19. A method as claimed in claimed 17 wherein said coordinates are determined with the use of a GPS device.
20. A method as claimed in claim 19 wherein said GPS device is integrated to a wireless communication device.
21. A method as claimed in claim 20 wherein said wireless communication device is a cellular telephone.
22. A method for the management of a record created pursuant to the method claimed in claim 12, comprising the steps of :

- a) accessing the database over a communication link using a wireless device;
- b) selecting said record in the database;
- c) communicating said record over said communication link to the user of said wireless device.

0931396-082001